



Dear Fifth Grade Teacher:

It is time for our 22nd Annual Supermarket Safety Poster Contest. We here at KTA Super Stores are very concerned about the safety of our customers, as well as the security of their personal belongings. In order to raise safety awareness in the community, we are inviting all 5th grade students in our area (from Paauilo to Waikoloa) to participate in this years Poster Contest. Students are asked to submit an entry in one of the following categories listed below. They may draw, paint, color or use any other form of media done on paper.

- SHOPPING CART ACCIDENTS (vehicle damage, putting carts back in the proper holders).
- CHILD SAFETY (sitting properly in carts, not running, do not leave them unattended).
- FOOD SAFETY (return perishables to the proper displays).
- THEFT (shoplifting, don't leave personal belongings unattended).
- SLIPS AND FALLS (reporting a wet spot to an employee, walk carefully on rainy days).

Rules and Guidelines for the Poster Contest are as follows:

1. Only one entry per student.
2. All students must be in the 5th grade.
3. All student's names should be on the front of the poster, with the school's name, teacher's name and category name on the back (You can make copies of the attached form or write the information directly on the back of the poster). If the category is not listed on the poster, the judges will decide which category best suits the poster.
4. When dropping off at the store, teachers are asked to submit a list of names (First & Last) of all students who have entered a poster. *(NOTE: Please type or print the names of students to ensure proper spelling on their certificates of participation.)*
5. All posters should be no larger than 11" x 14".
6. All posters must be turned in by Friday, April 23, 2010 to KTA Waimea.



2010 SUPERMARKET SAFETY POSTER CONTEST

Judging of poster will be as follows:

1. Judging will be done during the last week of April.
2. Posters will be judged on the following criteria:
 - CREATIVITY
 - ARTISTIC VALUE
 - ORIGINALITY
 - HOW WELL THE MESSAGE OF SAFETY IS DISPLAYED IN THE POSTER. *(NOTE: While artwork is important, in the past the judges have given posters that had a clear safety message greater consideration than those that had excellent artwork and an unclear safety message)*
3. Prizes will be awarded for 1st, 2nd, and 3rd places in each category.
4. Each participating student will be awarded with a KTA “Goody Bag” and a certificate of participation, which will be delivered to your school at the end of May.
5. A list of winners will be sent to your school Principal and Teachers during the first week of May.
6. All posters received will be displayed in the designated area of the KTA Waimea Store during the first half of the month of May.

Although our poster contest is chain-wide, we have divided it into 3 individual contests. KTA Waimea and Waikoloa Village Market will handle the schools in the Waimea, Waikoloa, Kohala, Honoka’a, and Paauilo areas. KTA Kailua and Keauhou will handle posters and award prizes in the Kona District. KTA Puainako and Keawe will be responsible for the remaining schools.

Each regional contest will have 1st, 2nd, and 3rd place prizes in each category. This year the prizes are as follows:

First place

- DXG 5.0 Megapixel High-Definition pocket Digital Video Camera

Second Place

- 4 inch TFT LCD 4GB portable Multimedia Player

Third Place

- MP600-4GB 1.44 inch LCD MP3 Video Player with FM Radio



2010 SUPERMARKET SAFETY POSTER CONTEST

If you have any questions regarding KTA's Supermarket Safety Poster Contest, please contact one of the following associates:

John Nyce: KTA Waimea Store Safety Officer
Ph. 885-8866
email: john_nyce@ktasuperstores.com

Ronald Ha'o: Assistant Facilities Manager KTA Super Stores
Ph. 959-4575 ext. 365

Also, KTA may be able to help in acquiring supplies for the posters (e.g. paper), please contact me to see what kind of arrangements can be made.

To help promote the contest with your students, a copy of a brochure promoting the contest has also been included. If you need more copies, please contact me to arrange delivery.

We look forward to your school's participation!

Sincerely Yours,

John Nyce
Assistant Store Manager / Safety Officer
KTA Super Stores – Waimea Center



2010 SUPERMARKET SAFETY POSTER CONTEST

Teacher's Name: _____ School: _____

Phone Number: _____

Email Address: _____

Name of students submitting poster: (PLEASE PRINT)

1. _____ 20. _____

2. _____ 21. _____

3. _____ 22. _____

4. _____ 23. _____

5. _____ 24. _____

6. _____ 25. _____

7. _____ 26. _____

8. _____ 27. _____

9. _____ 28. _____

10. _____ 29. _____

11. _____ 30. _____

12. _____ 31. _____

13. _____ 32. _____

14. _____ 33. _____

15. _____ 34. _____

16. _____ 35. _____

17. _____ 36. _____

18. _____ 37. _____

19. _____ 38. _____

SCHOOL: _____

TEACHER'S NAME: _____

CATEGORY (Please Check ONE):

- SHOPPING CART ACCIDENTS
- CHILD SAFETY
- FOOD SAFETY
- THEFT
- SLIPS & FALLS

*** NOTE: Please PRINT STUDENT'S NAME on the FRONT of the POSTER.

SCHOOL: _____

TEACHER'S NAME: _____

CATEGORY (Please Check ONE):

- SHOPPING CART ACCIDENTS
- CHILD SAFETY
- FOOD SAFETY
- THEFT
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