



January 8, 2010

Dear 5th Grade Educator:

We, at KTA Super Stores, are very concerned about the safety of our customers, as well as the security of their personal belongings. It is time, once again, for our annual **Supermarket Safety Poster Contest**. All 5th grade students are invited to participate in this contest.

Prizes will be awarded in the following five (5) categories:

1. SHOPPING CART ACCIDENTS
2. CHILD SAFETY
3. FOOD SAFETY
4. THEFT (Shoplifting)
5. SLIPS AND FALLS

Rules and guidelines are as follows:

- Participants must be in the 5th grade;
- Student's name, school, teacher, and category entering should be listed on the back of each poster;
- Posters should be no larger than 14 x 18 inches.
- Completed posters should be turned in by April 9, 2010 at KTA Puainako.
- Please include a list of all participating students. (Please note: *We do not normally return posters. If you would like the posters returned, **please specify**.*)

Our poster contest is a chain-wide event, however, is divided into three (3) regional contests. KTA Waimea will be accepting posters from the Hamakua and North Hawaii district schools, KTA Kailua-Kona and Keauhou will accept posters from schools in west Hawaii, while KTA Puainako will gladly accept all other eligible schools, including Home School entries.

Posters will be judged on:

1. CREATIVITY
2. ARTISTIC VALUE
3. ORIGINALITY
4. MESSAGE OF SAFETY

- Prizes will be awarded for 1st, 2nd, and 3rd place in each of the five (5) categories.
- Each participating student will receive a KTA "Goody Bag" for their participation.
- A list of winners will be sent to your school, indicating when and where the winning students will be recognized, as well as receive their prizes.

To assure authenticity, please allow class time for students to work on their posters individually.

Should you have any questions regarding the contest, please feel free to contact me directly. We are eagerly looking forward to your participation!

Aloha,

Janel J. deJesus
KTA Safety Committee
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